

# Are you constantly searching for ways to expand your customer base?

DeliveryQuoteCompare.com prides itself on matching hundreds of freight transport companies with the exact type of customers they need.

Online since 2010 we now receive over 40,000 enquiries each month via our website, generating thousands of highly qualified commercial freight leads.

#### **Customised leads**

By joining our leads programme you can specify the exact type of jobs you want as well as the geographical areas you serve so you only ever receive leads that match your criteria.

#### Real time delivery

When a customer requests a quote via our website details of their requirements, as well as direct contact information are delivered in real-time to your nominated email address giving you immediate direct access to your next potential customer within minutes of them requesting a quote.

### Lead qualification

All leads are automatically screened to check the validity of the contact information provided; in addition Delivery Quote Compares' support team manually check each lead to ensure that they match your business requirements. This ensures an exceptionally high quality of leads so that your sales team can focus on closing the deal.

# **Quantity of leads**

The number of leads you will receive will depend upon the type of jobs you have selected and the routes you serve. In addition, as a member of our leads programme you can set the number of leads you wish to receive on a daily basis giving you full control over the volume of leads received, so whether that's 5 a day or 5 a week it's entirely up to you.

#### Lead allocation level

DeliveryQuoteCompare.com guarantees that it will provide each lead to no more than four other companies, which represents the lowest allocation level in the market. This provides the customer with choice whilst at the same time providing you with a high return on investment.

# **Payment information**

There are no registration or subscription fees just a flat cost per each lead received. Payment is managed on a pay as you go model making it easier for you to control your budget; all you need to do is authorise a credit or debit card and we'll bill you for every 10 leads you receive, or every 7 days should you receive less than 10 a week.

Subject to status DeliveryQuoteCompare.com may be able to provide you with a monthly credit account.

#### Lead management

As a member of our commercial freight leads programme you will be provided with access to a lead management dashboard where you can manage the type and quantity of leads you, your areas of operation as well as your company information.

# **Credit policy**

Should you receive a duplicate lead or one with incorrect contact information you can report it to us via your online dashboard. Once reviewed DeliveryQuoteCompare.com will issue a full credit against the price of the lead provided we are notified within five days of receipt the lead.

#### Join the programme

To join our commercial freight leads programme simply register your business with DeliveryQuoteCompare.com by following our online registration process

https://www.deliveryquotecompare.com/service-provider/registration/index/ or call a member of our support team on 0808 169 2000

# **Lead prices**

# International freight leads

Consignment type	Consignment size	Price (ex VAT)
Commercial freight	0.00cbm – 0.35cbm	£1.95
	0.36cbm – 1.00cbm	£2.95
	1.01cbm – 3.00cbm	£3.95
	3.01cbm – 6.00cbm	£4.95
	6.01cbm – 15.00cbm	£6.95
	15.01cbm+	£8.95
Personal effects / General items	0.00cbm – 0.35cbm	£1.45
	0.36cbm – 1.00cbm	£1.95
	1.01cbm – 5.00cbm	£3.95
	5.01cbm+	£5.95

## **Key benefits**

- Direct contact with the customer right from the beginning of the quote process
- A great way to obtain new customers
- Customers can contact you direct with any repeat business
- Free trial we are offering £100 worth of free leads to allow you to evaluate the service
- No contract, subscription or cancellation fees only pay for the leads you receive
- Leads are sent to a maximum of 4 other companies (on average 2-3)
- Lead screening all leads are approved prior to being sent to matching to transport companies
- Also during office hours a member of our team will contact the customer to confirm the lead details
- Threshold choose the maximum number of leads you wish to receive per day
- Select consignment types choose the type of leads you would like to receive; from your dashboard you can choose the following consignment types:
  - o Parcels/Documents
  - o Cartons/Crates
  - o Pallets
  - o Containers
- Modes of transport and areas of operation specify your modes of transport and countries in which you operate.